

## Vacancy – Senior Manager/Director, Communications & Stakeholder Engagement

*July 2024*

**Job Title: Senior Manager/Director, Communications & Stakeholder Engagement**

**Location: Yaoundé, Cameroon**

**EVIHDAF** is an international research and development organization headquartered in Yaoundé, Cameroon, which serves the **West and Central Africa region**. We bring together a multidisciplinary team of English and French speaking researchers who combine innovative thinking and rigorous approaches with the ability to think globally, and the expertise to act local. Regional and global consultants, some connected to universities, complement our team. We currently have a USAID-funded project office in Niamey, Niger, and a Data Unit satellite office in Parakou, Benin.

**EVIHDAF** offers comprehensive services in Research, monitoring, evaluation and learning (RMEL); Data analytics and survey research, Research capacity strengthening, and Social and behavior change (SBC) research. Our priority focus areas include Reproductive, maternal, newborn, child and adolescent health (RMNCAH); Maternal, infant and young child nutrition (MIYCN); Malaria and infectious diseases; Humanitarian/vulnerable context; and Support to service delivery.

In anticipation of a USAID-funded **Regional Implementation Science Research for Improved Sexual and Reproductive Health (ISR-SRH) in West and Central Africa** Request for Proposal, we are looking for an experienced Senior Manager/Director, Communications & Stakeholder Engagement. The successful candidate will lead the development and implementation of the project's communications strategies and engagement of the constellation of stakeholders at national, regional and global levels required to generate evidence and translate it into action. He/she will also oversee EVIHDAF's Corporate Communications team. The position requires flexibility, strong organizational skills, and willingness to work under pressure, and involves both local and international travels.

### **Roles and Responsibilities**

#### ***Stakeholder Engagement***

- Develop and manage stakeholder engagement strategies at the national, regional and global levels, to support the design, implementation and evaluation of ISR-SRH activities, and the generation of evidence and learning.

- Develop a program of initiatives to promote the ISR-SRH brand, secure partnerships, and leverage opportunities for growth and scale up.
- Work proactively to identify opportunities for brand awareness and enhancement.
- Manage a program of internal stakeholder activities within the consortium of ISR-SRH partners to maintain a high level of engagement and awareness of project activities.

### ***Communications***

- Oversee the development and management of a communications strategy to support the implementation of the ISR-SRH project and messaging to key stakeholders.
- Supervise the collection of content on a regular basis for a project's newsletter and manage its production and distribution.
- Ensure and maintain quality control for internal and external electronic communications and publications.
- Identify media and PR opportunities and develop and manage positive relationships with relevant media outlets, including managing media relations.
- Oversee the development and implementation of a digital and social media strategy, ensuring communication mediums remain current and relevant to the audience.
- Provide advice to management on new projects and initiatives – and in new geographical areas of operation, to ensure stakeholder engagement and communication plans are considered in business planning activities.

### ***Project wide Support***

- Contribute to project deliverables including annual work plans and programmatic reports.
- Supervise logistics and organization for all project events and act as facilitator at some of them.
- With assistance from the research team, develop graphics, maps, flow charts and diagrams for reports, presentations and handouts.

### **Minimum Qualifications:**

- Bachelor's degree in the relevant subject area(s), preferably in international development, communications, journalism, community development or related field required - Master's degree preferred.
- Minimum of 8-10 years of experience designing, managing, and implementing activities to disseminate development project's findings, and engaging partners in development projects or development assistance.
- Strong communications skills, excellent presentation skills and ease in organizing meetings and managing large group discussions.
- Excellent writing skills in both French and English and ability to use advanced computer programs for word processing.
- Ability to navigate politically sensitive subjects and contexts and maintain constructive relationships with a diverse group of stakeholders across the West and Central Africa region.
- Demonstrated ability to think strategically and communicate effectively to partners and colleagues.

- Demonstrated skills in event management and ability to multi-task and manage large groups of diverse people in stressful situations.
- Ability to influence, motivate, and collaborate with others.

### **How to Apply?**

Interested candidates are invited to submit their application to the address: [admin@evihdaf.com](mailto:admin@evihdaf.com) with the subject line **"ISR/SRH Coms & Engagement"** no later than January 31<sup>st</sup>, 2025.

The application will consist of:

- A three-page cover letter in English, showing the candidate's qualifications for the position.
- A CV in English of no more than ten (10) pages, ending with names, phone numbers and email addresses of three references.

**Female candidates from the West and Central Africa region are particularly encouraged to apply. The position will remain open until filled**

Other related vacancies can be accessed at <https://www.evihdaf.com/who-we-are/work-with-us/>.